

Matt Stubbings ✓

Multi-Disciplinary Designer

+44 07494 633283
matt@doinwork.com

Work experience

2014- 2014 | Toronto, Ca

Visual Designer/Art Director (Union Creative)

- Web/Mobile Design
- Visual Design
- Working with the digital presence of brands such as INFINITI, Best Buy, Triscuit and more.
- Spearheaded an initiative to raise brand awareness through surprise and delight for festival goers at Squamish Music Festival for BelVita Canada.

2012 - 2014 | Toronto, Ca

Web Designer/Developer/Art Director (Ogilvy & Mather | Redworks)

- Web/Mobile Design
- Front-end Development
- Graphic Design
- Email Template Design/ Development
- Worked on the design and development of the current redworks toronto re-design. Designed a mobile experience for a Holiday Inn Express promotional site.
- Worked with brands such as American Express, IBM, Tim Hortons, and Dove on various projects spanning webdesign to online advertising.

2007- Present | Toronto, Ca

Designer (Doinwork.com)

- Graphic Design
- Web Design
- Front-end Development
- Worked with the band Chester French to rebrand and redesign their site for the launch of their new album.
- Worked with Clean Sheet Ad agency to launch a micro site for a pitch to Audi.
- Developed a tumblr theme template that has 80,000+ users to date.

2011- 2014 | Toronto, Ca + Oklahoma City, OK

Creative Director (TEPSIC Magazine)

- Art Direction
- Graphic Design, Layout Design, Web Design
- Designed and developed 4 Issues of TEPSIC magazine through collaboration of such artists as A\$AP Rocky, Twin Shadow, Chromeo, A\$AP Ferg, Toro y Moi and many more.

Skills

Design

Photoshop - (advanced)
Illustrator - (intermediate)
InDesign - (advanced)

Web Development

HTML/HTML5 - (advanced)
CSS/CSS3 - (advanced)
Jquery - (intermediate)
CMS systems - (WP, Tumblr, Drupal, Cargo, Joomla)

Education

2004-2008

Ottawa, Ca

Carleton University

- B.A., Environmental Studies.
- Honors program